

The AIR Society presents

AIR20

*The Sky's the Limit
20th Anniversary Benefit*

May 12, 2011

honoring

Jason D. Pizer

President

Trinity Real Estate



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We are delighted to support the AIR
Society throughout the years, and
thrilled to spearhead
the 2011 campaign honoring
Jason D. Pizer.

We look forward to many years of
supporting this wonderful, essential
institution, and are forever grateful
for the help
National Jewish has provided
our family.

Stacey and Roger Silverstein



*New York AIR Society
The Sky's The Limit
20th Anniversary Benefit*

HONORING



JASON D. PIZER

PRESIDENT
TRINITY REAL ESTATE

Open Bar • Live Auction • Guest DJ “Yacine” • Raffle
Auctioneers Wendy and Stephen Siegel

**Thursday, May 12, 2011
City Winery**

6:00-7:00 p.m.	VIP Wine Tasting
6:45	Doors Open
8:00	Speaking Program
8:40-9:10	Live Auction
9:15	Dance Floor Opens
9:15-10:30	Auction/Raffle Winners redeem their winnings.
9:45	Raffle Drawing (Turn in all money & stubs at registration desk.)
10:00	Raffle Winners Announced and Posted
10:30	Benefit ends
10:30-12:00 am	After-Party



JASON D. PIZER

President of Trinity Real Estate, a division of the landmark Trinity Church of New York City.

Mr. Pizer oversees and approves all commercial real estate deals for the Trinity portfolio, which consists of over six million square feet in 18 buildings in the Hudson Square area. Trinity Real Estate continues to bring innovation and style to this vibrant and highly successful district. Mr. Pizer formerly served as Senior Vice President of Trinity Real Estate. He has negotiated and closed numerous complex deals for the Trinity portfolio, including Viacom International, Inc., HAVAS, North America, Inc., Postworks, Inc., Radical Media and Horizon Media, Inc.

Mr. Pizer is a recognized leader in the commercial real estate industry and has served in various positions in construction and property management. Prior to joining Trinity Real Estate, Mr. Pizer held a position in property management for Galbreath in 1991. He began his real estate career in 1988 as a project manager for Herbert Construction.

Mr. Pizer holds a Bachelor of Science from State University of New York at Albany, NY and a Juris Doctor from the University of New Hampshire, School of Law, Concord, NH. Mr. Pizer is currently an active member of The Real Estate Board of New York and The Urban Land Institute.

Mr. Pizer enjoys travelling and spending time at home with his wife, Leah and son, Jackson, playing golf and skiing.

Dear Friends,

Thank you for joining us tonight to honor Jason D. Pizer and support National Jewish Health, a global leader in the research and treatment of respiratory, cardiac and immune diseases.

Each year, hundreds of patients from the tri-state area travel to National Jewish Health seeking help from world-renowned specialists. Researchers break new ground each day in their laboratories, contributing to advancements in patient care that benefit every one of us, no matter where we seek care. Finally, National Jewish Health educates the next generation of healthcare specialists; in fact, there are almost 50 doctors in the tri-state area who were trained at National Jewish Health.

We would like to extend our congratulations to National Jewish Health for being named the #1 Respiratory Hospital in the country by U.S. News and World Report – for the 13th year in a row! The recognition is well-deserved.

Please take a moment to browse through your program and note the subscribers who helped make tonight possible. Help us to acknowledge all that they do to support National Jewish Health and to make tonight such a terrific evening.

Congratulations to Jason from all of us. To everyone here, thank you for making this a memorable occasion, as well as a great success for the AIR Society, celebrating its 20th year!

Have a wonderful evening!



Peter Galperin
Co-Chairman



Roger A. Silverstein
Co-Chairman

Our Mission since 1899 is to heal, to discover and to educate as a preeminent healthcare institution.

We serve by providing the best integrated and innovative care for patients and their families; by understanding and finding cures for the diseases we research; and by educating and training the next generation of healthcare professionals to be leaders in medicine and science.

Our Vision is to be the international leader in the research and treatment of respiratory, cardiac and immune diseases.

We pursue this vision by pioneering individualized medicine programs which embrace the paradigm shift from reactive medicine to proactive, personalized healthcare. These programs enable us to integrate the provision of outstanding patient care, the conduct of novel basic, translational, and clinical research, and the education of healthcare and research professionals. Through our efforts, we seek to achieve cures for patients who seek treatment and to bring new knowledge and discoveries to help people worldwide.



Dear Friends,

Thank you for being a part of The AIR Society “The Sky’s the Limit’ 2011 benefit. Since we opened our doors in 1899, National Jewish Health has depended on the generosity of donors to fulfill our mission – to heal, to discover and to educate. Today, we are a worldwide leader in the treatment and research of respiratory, cardiac and immune diseases because of your support.

You have helped us to heal patients who come from all 50 states and every corner of the globe to find answers, treatments and cures where others cannot. Many patients have endured years of frustration before coming to us. At National Jewish Health, we never say never.

Your support of research allows us to discover new approaches to care that have and will continue to transform patients’ lives around the world. Our physicians and scientists are some of the most respected researchers in the world, and they are developing innovative methods to diagnose, treat and cure some of the most devastating diseases.

You make it possible for us to educate the next generation of health professionals, who come to our campus to finish their medical education with our internationally renowned experts. To date, nearly 800 fellows have studied at National Jewish Health and apply our standard of care and research to their own practices worldwide.

Without you, none of this would be possible. I welcome you to see the amazing work that happens here every day by visiting our campus. You can always stay informed of the latest happenings through our website (njhealth.org). On behalf of everyone at National Jewish Health, thank you for joining us at The AIR Society “The Sky’s the Limit’ 2011 benefit and for supporting our important work. Best regards.

Sincerely,

A handwritten signature in black ink that reads "Michael Salem". The signature is fluid and cursive, with the first name "Michael" written in a larger, more prominent script than the last name "Salem".

Michael Salem, M.D.
President and CEO

ABOUT THE AIR SOCIETY

(for Asthma, Immunology and Respiratory Medicine)

The AIR Society was founded in New York in 1991 when a group of young professionals came together because some of them or their family members had been treated for asthma, allergies and/or immune system disorders at National Jewish Health. This common tie gave them the inspiration to assist National Jewish Health in its efforts.

The AIR Society has expanded to Washington, DC (DC AIR Society Benefit) and Denver (Cocktails & Karaoke).

The AIR Society is composed of a diverse group of young and young-at-heart professionals from a variety of industries. Since its inception, more than \$2.5 million has been raised to fund research, patient care, and clinical and educational programs at National Jewish Health. New members are always welcome.

These funds benefit patients from New York and thousands of others worldwide who rely on the expertise, care and research that National Jewish provides everyday.

If you seek free information about respiratory, cardiac and immune diseases or are interested in becoming a patient of National Jewish Health, contact LungLine® today by calling 1-877-CALL NJH or visit the website at NJHealth.org.

FOR MORE INFORMATION CONTACT:

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New York Office

The New York AIR Society
271 Madison Avenue, 19th Floor
New York, NY 10016

Phone: (212) 297-0857 Fax: (212) 297-0861

Email: shepherdm@njhealth.org

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A man of devotion, talent and integrity. For 32 years, he was the guiding force of National Jewish Health in New York City, raising millions of dollars for patient care and research through the legendary Real Estate, Financial Industry, and Retail Industry dinners. Irving's talent, dedication and integrity brought great honor to National Jewish Health and forged relationships of warmth and respect with some of the leading philanthropists in New York. Along the way, he earned the respect and esteem of the thousands his life touched.

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The Sponsors are a select company of individuals, foundations and private corporations who believe healthier lives are possible through research.

As National Jewish Health prepares to meet the economic and social challenges confronting medical and research institutions nationwide, the Sponsors will play an increasingly important role. The support of the members of the Sponsors will help ensure a second century of discovery and care at National Jewish Health.

Because of our faculty's basic science research and outstanding clinical care, National Jewish Health is recognized as the site of cutting-edge scientific investigation and a place of last resort for those suffering from chronic respiratory and immunologic disorders. The Sponsors supports the work of these scientists and physicians.

The Sponsors will be instrumental not only to the answers found today but also to those discoveries made in the years to come. Thanks to our resolute supporters, National Jewish Health continues to make a healthful difference in the lives of thousands of people.

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at the

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for his ongoing contributions to the

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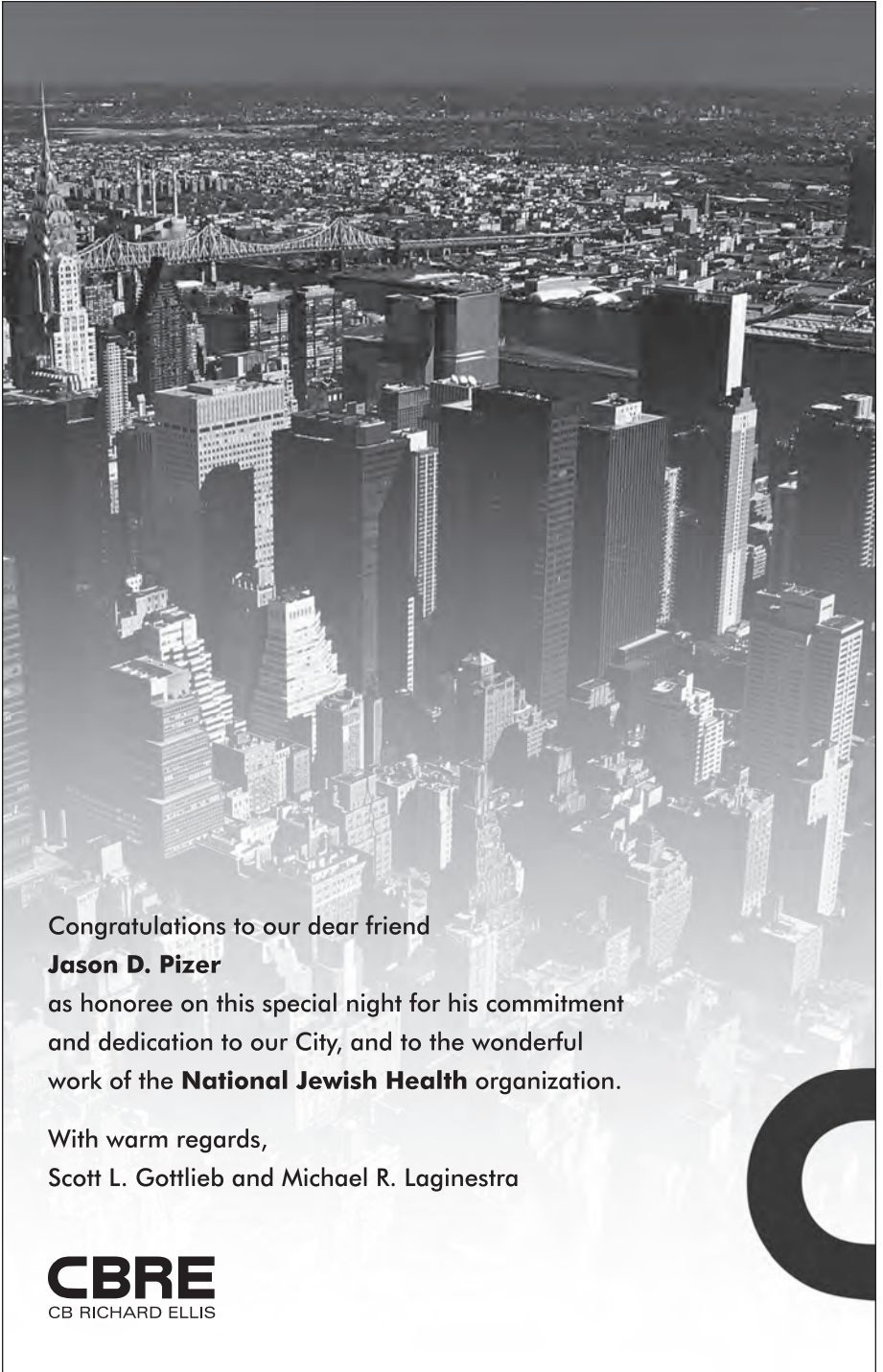
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Congratulations to our dear friend
Jason D. Pizer
as honoree on this special night for his commitment
and dedication to our City, and to the wonderful
work of the **National Jewish Health** organization.

With warm regards,
Scott L. Gottlieb and Michael R. Laginestra

CBRE
CB RICHARD ELLIS



As one of the original founders of
the A.I.R. Society, I am so proud
of how far we have come.

This evening is a tribute to our
continuing commitment to National
Jewish Hospital.

There is no more deserving
recipient...

With deep appreciation to everyone
involved...

Kathy Chazen and Larry Miller



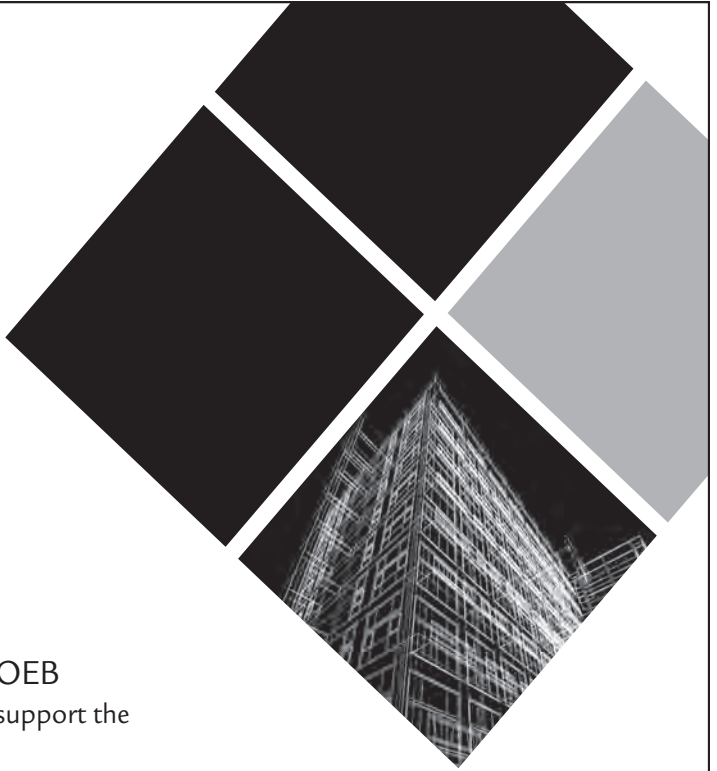
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of this year's honoree*

Jason D. Pizer
President, Trinity Real Estate
The Irving Borenstein Award

We also commend the hard work and
dedication that makes National Jewish Health
the #1 respiratory hospital in the United States.

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in honoring Jason D. Pizer.

Sincerely,
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for his tireless dedication
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A Salute to the
20th anniversary of the AIR Society
and to National Jewish Hospital

And to our daughter

and sister

Kathy Chazen

A founding member of the

AIR Society

Jerome and Simona Chazen

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**May the sun always shine
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Jason D. Pizer

President, Trinity Real Estate

**for whom the sky
is never the limit!**



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**Congratulations to
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on all their great work.**

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Billy Cohen

Newmark Knight Frank



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Congratulations to our
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and
Roger Silverstein
for chairing a successful event.

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CASSIDY TURLEY
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New York AIR
Society
AND
JASON PIZER

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Congratulations to this year's honoree:

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We also salute **Roger Silverstein** and
Peter Galperin for their dedication to the
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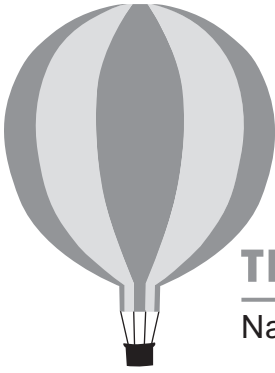
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Live Auction Items

LIVE AUCTION GUIDELINES

The highest bidder acknowledged by the auctioneer shall be the purchaser. In the event of any dispute between bidders, the auctioneer shall have sole and final discretion either to determine the successful bidder or to re-offer and resell the article in dispute.

On the fall of the auctioneer's gavel, the highest bidder shall be deemed to have purchased the offered package subject to all of the conditions set forth herein, and thereupon (a) assumes full risk and responsibility, (b) will sign a confirmation of purchase, and (c) will pay the full purchase price. The auctioneer reserves the right to reject a bid from any bidder.

PAYMENT AND PICKUP OF ITEMS

All items must be paid for and removed from the City Winery premises on the night of the auction. We accept cash, personal check with identification, Amex, Visa, MasterCard, and Discover cards, although checks are preferred. Please make checks payable to NATIONAL JEWISH HEALTH. No items will be released without payment.

Values listed are stated by the donor. Values indicated for some items are estimates and not warranted by the AIR Society nor National Jewish Health[®] for tax purposes. All applicable sales taxes are included. Payment in excess of the fair market value of cash auction package qualifies as charitable contributions, tax-deductible to the full extent of the law. Please consult your personal tax advisor as to the deductibility of contributed or purchase auction items.

CONDITIONS OF AUCTION SALE

All property is sold "as is" and all sales are final. Auction items and services must be used within the time limit stated, and are subject to the terms and conditions stipulated by the donors. Unless otherwise specified, all auction items are assumed to be used within one year, and dates and times are to be arranged at the mutual convenience of the donor and buyer. Purchasers may not request refunds or exchanges from any donor or from the AIR Society.

Neither the City Winery, the AIR Society, nor National Jewish Health makes any representations or warranties of any kind with respect to the property, and in no event shall any of them be responsible for the validity or description, authenticity or condition of any item offered. Every effort has been made to provide accurate descriptions and values.

By participating in this auction, each bidder recognizes that neither City Winery, the AIR Society, National Jewish Health, nor anyone who assists in the conduction of the auction shall be liable for any occurrence resulting from the use of auctioned items and/or services sold.

— LIVE AUCTION —

Live Auction lot descriptions subject to change.

1. Cayman Islands: 7 Mile Beach Here We Come! **Opening Bid \$3,500**

Spend 5 nights at Lacovia Condominiums, a first class resort located in the center of Seven Mile Beach, just named by Trip Advisor as one of the top 10 best beaches in the World. You and a guest will enjoy a one bedroom condominium, complete with your own living room and kitchen. The package also includes gift certificates to two of the best restaurants, Deckers and Abacus, both within walking distance of Lacovia. This package includes a day of scuba diving and snorkeling at the world-renowned “Stingray City” along with a second day of deep sea fishing on a brand new 37’ Boston Whaler, equipped with a dive master and fishing captain. The waters of Cayman are abundant with marine life, and just 10 miles offshore is true world class fishing for Marlin, Tuna, and Wahoo. Take in all that Grand Cayman has to offer! *Airfare not included.*

Included: Five nights at the condo, access to a private boat with captain for deep sea fishing and/or a dive master for diving and/or snorkeling at Stingray City.

No Blackout Dates.

2. Aspen Bound **Opening Bid \$3,500**

Enjoy a 5 night stay at this luxurious meticulously designed, 3 bedroom, 3 bath townhouse in Aspen, Colorado, together with roundtrip airfare for two from New York City, courtesy of JetBlue. Custom features abound, including 14’ ceilings in the living room, rock shower wall and Onyx countertops in the master bath. You can ski on the Ruthie’s Run side of Aspen Mountain during the winter months, or enjoy hiking expeditions, bike riding, tennis, and sunbathing by a private pool in the summer.

Included: Five nights at the condo and roundtrip airfare for two from NYC.

Blackout Dates: US Holidays. Dates subject to availability.

Note: Purchaser is responsible for a refundable security deposit of \$2,500.

3. The Ultimate Hawaii Getaway **Opening Bid: \$3,500**

Enjoy ocean-view accommodations for 6 nights at the Luxury Five-Star Halekulani Hotel on Waikiki Beach and enjoy all that Oahu has to offer – lush rainforests, incredible hiking, sparkling beaches, delicious restaurants, and so much more! Also included is a one day spa experience for two, where you can indulge in the luxurious treatments that make Spa Halekulani one of the most acclaimed spas in America *Airfare not included.*

Included: Six nights at the hotel and a spa experience for two for a day.

Blackout Dates: US Holidays. Dates subject to availability.

4. Bavaria Hideaway - Schloss Elmau Luxury Spa **Opening Bid \$2,000**

Prepare for the ultimate indulgent experience for 5 nights at Europe’s #1 rated Spa, the Schloss Elmau Luxury Spa & Cultural Hideaway in the German countryside, just 60 miles south of Munich. Once there, you can enjoy sumptuous treatments at the campus’ 4 world-class spas or daily musical performances in its 2 concert halls, treat yourself to delicious meals and exercise and yoga classes, or visit awe-inspiring castles in the adjacent Bavaria region. In the winter months enjoy ski trips in the Alps, or take advantage of the region’s amazing hiking and mountain biking trails in the summer months. *Airfare not included.*

Included: Five nights at the hotel.

Blackout Dates: Christmas and New Year’s. Dates subject to availability.

— LIVE AUCTION —

Live Auction lot descriptions subject to change.

5. Art Basel – W Hotel – Romero Britto Gallery VIP Package Opening Bid \$2,500

Head to Miami December 1-4 to attend Art Basel, the single most prestigious art show in the United States. The event will exhibit works from over 2,000 artists and over 250 esteemed art galleries from around the world. While there you will enjoy 3 nights at the chic W Hotel South Beach. You and three of your friends will receive a VIP welcome to Romero Britto's gallery, Britto Central on Lincoln Road, and dine in his private studio where the artist has created most of his masterpieces and portraits. Known for his vibrant colors and engaging "pop-art" compositions, Britto is one of the most well-known contemporary artists today, and his paintings can be seen in over 100 galleries and museums throughout the world. You will also be the proud owner of a stunning Romero Britto original painting, specifically inspired for the AIR Society's 20th Anniversary event. Also receive a signed book about the artist's life and work. *Airfare not included.* Included: 3 nights at the W Hotel, visit and meal at Britto's gallery, Britto painting and signed book. This is a one of kind offering! Many thanks to Romero for his abundant generosity!

6. Dinner at Rao's

Opening Bid \$3,000

There is only one famed New York City restaurant that is impossible to get into: Rao's! This establishment is so exclusive that you cannot get a seat unless you own your table. Now you and three guests can dine in this legendary Southern Italian Restaurant. Don't miss out on this once-in-a-lifetime experience! Included: A reservation for dinner at Rao's.

7. VIP Tour of the World Trade Center Site

Opening Bid \$1,000

An exclusive behind-the-scenes tour of the World Trade Center site for up to eight people on a date of your choice. Led by a senior rebuilding official, you will begin at 7 World Trade Center - the first office building to be rebuilt at the site. You and your guests will journey through the brand new WTC Visitors Center to see renderings and models of the project. You will then be whisked to one of the upper floors for a birds-eye view of the historic World Trade Center project. Afterwards you will be given hard hats and brought through the 16-acre construction site and will tour the 9/11 Memorial Museum, the 1,776 foot tall 1 World Trade Center, and 4 World Trade Center, all presently under construction. You will learn about the complex engineering and architectural complexities that define the project together with a timeline for its completion. Accompanied by the World Trade Center project's official photographer, you and your guests will be provided with a photographic retrospective of your visit. This is a once-in-a-lifetime experience to witness first-hand the rebirth of downtown Manhattan. A rare opportunity for proud New Yorkers, and out-of-town guests alike! And following the exclusive tour, your group will enjoy a delicious lunch at the acclaimed 508 Restaurant & Bar.

All items subject to change.

Included: Tour and photographic record.

The Event Committee expresses its appreciation to the donors listed below for their contribution:

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The Event Committee wishes to extend its appreciation to the following for the donation of their services:

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*For more information about **The AIR Society**, please contact:*

Mattie L. Shephard,

Associate Director of Special Events

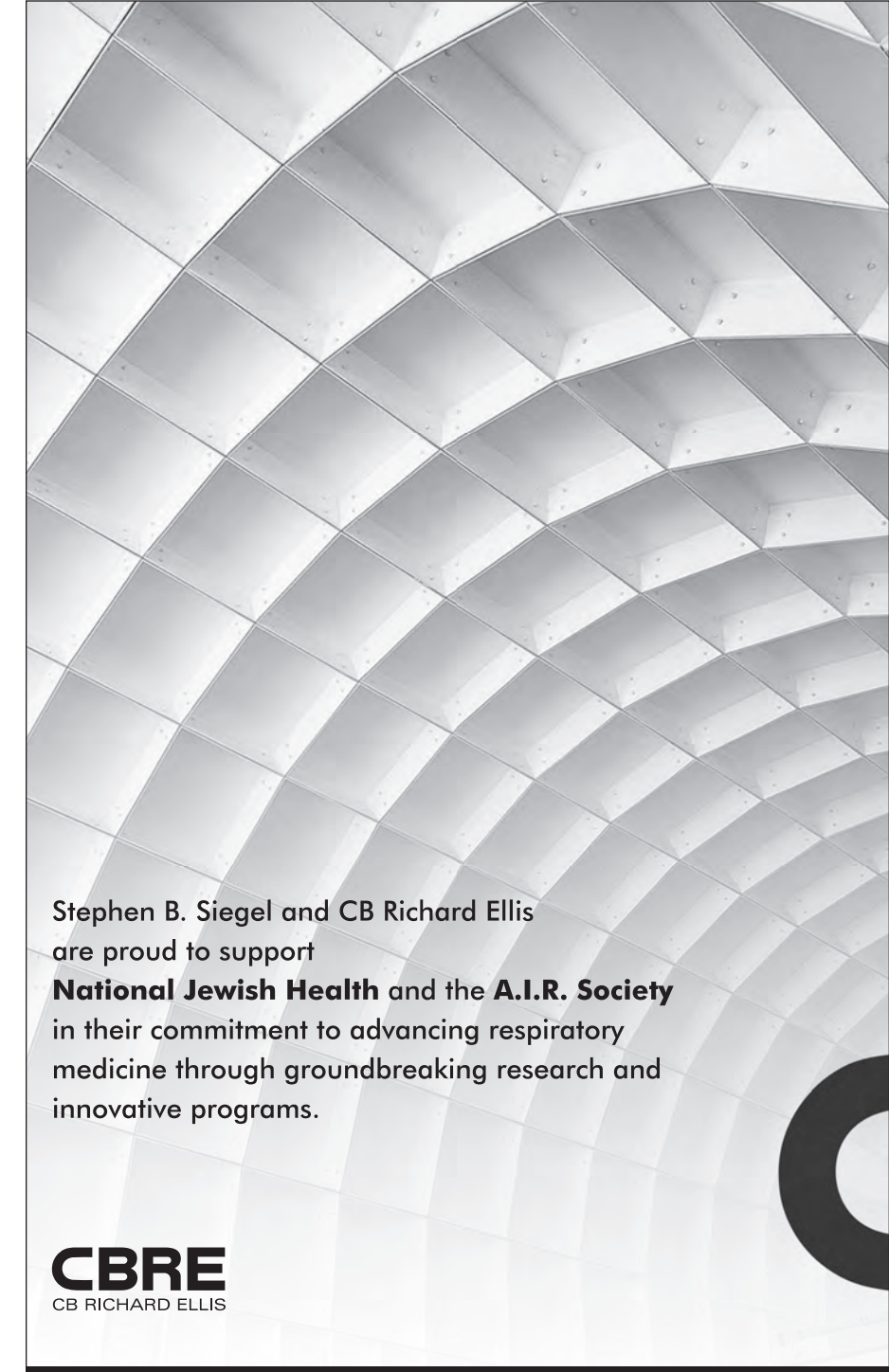
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