



NATIONAL JEWISH HEALTH

# NOIR L.A. BLACK & WHITE BALL NIGHTS

HONORING WINSTON MAR TERI STRATTON

PRESENTED BY  
CR3 PARTNERS AND HILCO GLOBAL

JUNE 13, 2026

FAIRMONT CENTURY PLAZA



## ABOUT NATIONAL JEWISH HEALTH



The Black & White Ball raises critical funds for National Jewish Health, enabling groundbreaking discoveries and compassionate care that can be life-changing for children and adults living with complex lung, heart, immune and related conditions. Patients come to National Jewish Health from across the country and around the world seeking answers and finding hope and healing – that often they have not found anywhere else.

As the leading respiratory hospital in the nation, we have built our 126-year legacy with unmatched research capabilities and world-class faculty, driving breakthroughs in asthma, COPD and cystic fibrosis, among many other debilitating conditions. We collaborate to understand the root cause of a patient's disease and to define an individualized treatment plan for each person.

To underscore our reputation for excellence:

- Our clinicians set national treatment guidelines for the medical community.
- They are consistently named on “best of” lists, such as “America’s Top Doctors” by Castle Connolly.
- Press Ganey surveys show that 95% of all patients would recommend National Jewish Health to a friend or family member.
- We have been named a top hospital in Pulmonology by U.S. News & World Report for 29 consecutive years, and one of “World’s Best Specialized Hospitals” in pulmonology by Newsweek.

Established in 1899 as a charitable hospital, National Jewish Health provides care to all patients, regardless of their ability to pay. Because of this need, we delivered more than \$38 million in free and subsidized care in fiscal year 2025 alone.

## NOIR L.A. BLACK & WHITE BALL NIGHTS

National Jewish Health, the leading respiratory hospital in the nation, will honor **Teri Stratton** of Hilco Global and **Winston Mar** of CR3 Partners, with our prestigious Humanitarian Award at the **Black & White Ball** on **Saturday, June 13, 2026**. Join us for this spectacular evening to recognize and celebrate their business and charitable contributions to their communities.

For more than 60 years, the Black & White Ball has fostered connection in Los Angeles, by honoring those who exemplify business and humanitarian excellence. This hallmark event helps National Jewish Health to advance its mission – to heal, to discover and to educate as a preeminent health care institution.

This year, more than 500 of the Los Angeles area's leaders in real estate, investment banking, law and entertainment will gather for a sensational evening inspired by the alluring style of 1950s film noir genre. We invite you to be a part of one of the most anticipated local charity events of the season!

**Date:** Saturday, June 13, 2026  
**Location:** Fairmont Century Plaza  
**Presenting Sponsors:** CR3 Partners and Hilco Global

### HIGHLIGHTS FROM 2025







# Sponsorship Opportunities

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## **\$50,000 TITLE SPONSOR**

- Three tables of 10 guests (30 attendees) with priority placement
- Two full-page, full-color gold ads with priority placement
- Recognition in event materials and prominent signage and announcement at the event
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

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## **\$25,000 PRESENTING SPONSOR - SOLD**

- Two tables of 10 guests with premier placement
- One full-page, full-color gold ad
- Recognition in event materials and prominent signage and announcement at the event
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

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## **\$20,000 COCKTAIL RECEPTION SPONSOR**

- Premium table of 10 guests
- One full-page, full color gold ad
- Company logo on cocktail napkins and a named signature drink
- Recognition in event materials and prominent signage and announcement at the event
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

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## **\$12,500 AUCTION SPONSOR**

- Premium table of 10 guests
- One full-page, full-color gold ad
- Company logo displayed at live auction, silent auction and opportunity drawing table
- Recognition in event materials and prominent signage and announcement at the event
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

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## **\$12,500 DESSERT SPONSOR**

- Premium table of 10 guests
- One full-page, full-color gold ad
- Company-branded dessert served to all guests and recognition on the dinner menu
- Recognition in event materials and prominent signage and announcement at the event
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

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## **\$12,500 VALET SPONSOR**

- Premium table of 10 guests
- One full-page, full color gold ad
- Opportunity to leave a parting gift on each driver's seat
- Recognition in event materials and prominent signage and announcement at the event
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

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## **\$10,000 PLATINUM SPONSOR**

- Premium table of 10 guests
- One full-page, full-color gold ad
- Recognition in event materials and prominent signage and announcement at the event
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

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## **\$8,000 GOLD SPONSOR**

- Table of 10 guests
- One full-page, full-color ad
- Recognition in event materials and signage displayed at the event
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

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## **\$6,000 SILVER SPONSOR**

- Preferred seating for six guests
- One half-page, full-color ad
- Recognition in event materials
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

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## **\$3,000 BRONZE SPONSOR**

- Preferred seating for two guests
- One half-page, full-color ad
- Recognition in event materials
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

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## **\$575 INDIVIDUAL TICKET**

- Seating for one guest
- Complimentary cocktail hour, dinner, dancing and entertainment

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## **PROGRAM ADS**

- \$2,500 **Gold-Page Color Ad:**  
Full-page ad in event program and digital ad in event slide presentation
- \$1,500 **Full-Page Color Ad**
- \$1,000 **Half-Page Color Ad**

## **RESERVE YOUR SPONSORSHIP TODAY**

Please contact Marisa Edwards  
EdwardsM@njhealth.org  
or 818.905.1372

[njhealth.org/lablackwhiteball](http://njhealth.org/lablackwhiteball)

**Please note:** If you are paying with a Donor-Advised Fund or IRA, goods and services must be paid separately.



# PAST HUMANITARIAN AWARD RECIPIENTS

<b>2025</b> Darrin Beer Matthew Begley	<b>2008</b> Vicky L. Balmot Robert K. Lewin	<b>1979</b> Sol W. Laykin Mel S. Sawelson Joseph Shapiro Sanford C. Sigoloff
<b>2024</b> Rosario Jáuregui Bill Schoenholz	<b>2007</b> Lester Friedman Jeffrey Garrison	<b>1978</b> Alan Landsburg
<b>2023</b> Jim Carlin David Rainer	<b>2004</b> Issy Kotton Fred F. Lionetti	<b>1977</b> Raymond Klauer
<b>2022</b> Michael Hoyal Kiyoun Kim	<b>2003</b> Robert Ezra Jay S. Mangel	<b>1976</b> Jack Stutman
<b>2019</b> Sydnee Breuer Nicholas Rozansky	<b>2001</b> Rob Greenspan Jacque Hall	<b>1975</b> Mel Sawelson
<b>2018</b> Southern California National Jewish Health Trustees and Past Black & White Ball Honorees	<b>2000</b> Mitchell F. Cohen Ronald S. Friedman Jeffrey H. Kapor	<b>1974</b> President Ronald Reagan
<b>2017</b> Gail K. Bernstein Noel R. Ryan Jr.	<b>1996</b> Bruce Corbin Tom Higgins Ron Jones Benjamin Seigel	<b>1973</b> Joseph Schapiro
<b>2016</b> Donald J. Nunnari Michael M. Savoy	<b>1993</b> Sam Simons	<b>1972</b> Sanford Sigoloff
<b>2015</b> George P. Blanco Sunnie S. Kim	<b>1991</b> Tonian Hohberg	<b>1971</b> Samuel Weill, Jr.
<b>2014</b> Debbie R. Steinberg Paul Zaffaroni	<b>1988</b> Sidney Morse J. Hart Lyon	<b>1970</b> Edward M. Greer Abe Lipsey Irving D. Ogner
<b>2013</b> Harry W. Friedman R. Douglas Smith	<b>1986</b> Vance Stickell	<b>1969</b> John Flanigan Sol Laykin E. Phillip Lyon Milton J. Wershow
<b>2012</b> Carlos L. Chacon William Mark Levinson	<b>1985</b> Henry Kramer	<b>1968</b> Robert Prescott
<b>2010</b> All Past Honorees	<b>1984</b> Otis Chandler	<b>1967</b> Adrien Pelletier
<b>2009</b> Mark D. Brutzkus James Perse	<b>1983</b> Jerome Nemiro	<b>1966</b> Sid Rogell
	<b>1982</b> Barry Kaye	<b>1965</b> Harold Mirisch
	<b>1981</b> Edwin Roberts	<b>1964</b> John K. West
		<b>1963</b> Justin W. Dart
		<b>1962</b> Randolph A. Hearst

# 2026 Honorees

**Winston Mar**  
CR3 Partners

**Teri Stratton**  
Hilco Corporate Finance

## DINNER CO-CHAIRS

**Gail K. Bernstein\***  
Former Honoree

**Ronald S. Friedman\***  
CBiz, Inc.

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Rosenthal Capital Group

**Debbie Steinberg\***  
Former Honoree

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\*Member, National Jewish Health Council of National Trustees

**RESERVE YOUR  
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Please contact Marisa Edwards  
EdwardsM@njhealth.org  
or 818.905.1372

**[njhealth.org/labblackwhiteball](http://njhealth.org/labblackwhiteball)**

National Jewish Health is the leading respiratory hospital in the nation delivering excellence in multispecialty care and world class research. Founded in 1899 as a nonprofit hospital, National Jewish Health today is the only facility in the world dedicated exclusively to groundbreaking medical research and treatment of children and adults with respiratory, cardiac, immune and related disorders. Patients and families come to National Jewish Health from around the world to receive cutting-edge, comprehensive, coordinated care.

**[njhealth.org](http://njhealth.org)**

