

Dana is a leadership and professional coach, public relations writer, media connector and event planner, with over two decades of experience putting the power of the written word and social networking to work for her clients. She recently became a certified leadership and professional coach through iPEC, an ICF-Accredited Coach Training Program. Through her coaching practice, she is helping clients gain an outside perspective, address personal and professional challenges, and build a more fulfilling, well-rounded life. She has also worked with dozens of companies and products to build their brand awareness and tell their stories. For the past two decades, she has worked with numerous nonprofits and served on several boards within the community. She and her husband, Brian, have chaired several of the 5280 Air Society events and have served on the board since its inception. National Jewish Health is very important to Dana's family as Brian has suffered from asthma since he was an infant, and their oldest child has eczema. She loves the research, doctors and opportunities National Jewish Health provides for patients. Brian has been a patient since he was young, and now it's their time to give back to all of the wonderful people who have cared for their family and friends.