NATIONAL JEWISH HEALTH



OVEMBER 7 RSDA

CHAIR Joy Dinsdale

Chloé Dinsdale Wallunas

CO-CHAIRS Jillian Dinsdale Schmidt | Julie Dinsdale

PRESENTED BY

Mercedes-Benz of Denver

Neiman Marcus

NATIONAL JEWISH HEALTH



SPONSORSHIP LEVELS

Title Sponsor - \$25,000 Runway Sponsor - \$15,000 Couture Sponsor - \$10,000 Strut Sponsor - \$3,000 Trend Sponsor - \$1,250 Patron Sponsor - \$750

Style-Driven Sponsor - \$6,000

Individual Ticket - \$175

TITLE SPONSOR - \$25,000

- · Recognition as title sponsor on event promotional materials
- VIP seating for 12 guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- Podium mention

RUNWAY SPONSOR - \$15,000

- Recognition on event promotional materials
- VIP seating for 10 guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- Podium mention

COUTURE SPONSOR - \$10,000

- Recognition on event promotional materials
- VIP seating for eight guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- Podium mention

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STYLE-DRIVEN SPONSOR - \$6,000

- Recognition on event promotional materials
- Preferred seating for six guests
- Half-page ad in event program
- Recognition on select event signage

STRUT SPONSOR - \$3,000

- Recognition on event promotional materials
- Preferred seating for four guests
- Quarter-page ad in event program

TREND SPONSOR - \$1,250

- · Recognition on event promotional materials
- Preferred seating for two guests
- Listing in event program

PARTY OF TWO PATRON SPONSOR - \$750

- Seating for two guests
- Listing in event program

INDIVIDUAL TICKET - \$175 (\$200 if purchased after October 13, 2024)

• General admission for one guest (standing room only)



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